



MTA Diversity Grant Application
Applications Must Be Sent to the State Office
Deadline: April 26, 2017

The Mississippi Tennis Association's Diversity Committee offers grants to CTA's, NJTL's, or other non-profit organizations to offer start up tennis programs or expansion of existing tennis programs.

NJTL or CTA Name (Sponsoring Organization if different from CTA):

Program Name: _____ Program Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone #: _____ Email: _____

Address where check is to be sent if different from above:

* *Check will be made payable to the Community Tennis Association/Sponsoring Organization.

Grant Amount Requested

\$ _____

PROGRAM DESCRIPTION: Give examples of the demographics of the area you will advertise your program to, and explain how your program will impact diversity, defined as at least 50% of your expected participation coming from minority populations.

- Brief Description of the Program/ Flyer
- Dates and length of the Program
- Target Audience and how you will advertise to them
- Number of participants expected
- Goals of the Program
- Plans for Sustaining Program in the Future/ Continuation
- How will this program impact USTA Membership and league participation
(list how many new USTA members and league players you expect to generate)

PROGRAM BUDGET (List income and expenses, including income coming in from other grants, sources, and participant fees)

- Grant Requested 2017: _____
- Grant received in 2016: _____
- Description of how dollars will be used to grow the game:

List Budget with detailed income and expenses on an attached sheet:

GRANT CRITERIA/ ELIGIBILITY

- **Applicant must be a USTA Registered CTA or NJTL**
- **Grant check must go to a CTA or NJTL**
- **If applicant has received grant funding in the past, they must turn in an accountability form for the previous year.**
- **Returning applicants for Diversity funding that have received funding in the past must show a minimum of 15 USTA members created recently from programs** (*list new USTA member names your program created on separate sheet from previous year*)
- **First time applicants are eligible for funding, but accountability form must be received after the completion of the program in 2017 before funding is released.**