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FOR IMMEDIATE RELEASE

Marita Edrosa Named USTA Southern Manager of Adult Tennis

MOVES FROM USTA GEORGIA TO SECTION OFFICE

ATLANTA – APRIL 17, 2017 – Marita Edrosa has been named USTA Southern Manager of Adult Tennis, USTA Southern Executive Director & COO John Callen announced today.

Edrosa has served as USTA Georgia Ranking and Rating Coordinator since 2013. In the Competition Department, she facilitated the sanctioning and coordination of all tournaments (adult & junior), published adult and junior standings/rankings and organized tournament director workshops. In the Adult Department, she administered NTRP promotions and assisted league players with their NTRP ratings.

A native of Guam who grew up in Tacoma, Wash., Edrosa earned a Bachelor of Arts degree in Sociology from the University of Washington and a Master of Arts degree in Education from Antioch University Seattle.



In 1998, Edrosa transitioned to the Dallas-Fort Worth, Tex. area where she started her career in elementary education and moved on to become an English and ESL Studies Professor at Collin College. She then made the move further east to Brunswick, Ga. in 2007 where she was one of the starting founders of the Brunswick-Golden Isles Tennis Association (BGITA). As BGITA Local League Coordinator, she brought USTA League tennis to the seaside community. Edrosa and her two daughters, Madison and Makensie, moved into the Atlanta area in 2013.

Callen said, "Marita's experience and range of roles at USTA Georgia has prepared her to make great contribution to our Adult Department and growth of USTA League participation."

USTA Southern Director of Adult Tennis & Human Resources Chris Walling added, "We are very pleased to have Marita in the role of Manager of Adult Tennis, where she will manage important facets within the Adult Competition Department including Sectional Championships and NTRP."

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The **USTA** is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level – from local communities to the highest level of the professional game. It owns and operates the US Open, the largest annually attended sporting event in the world, and launched the **Emirates Airline US Open Series** linking seven summer tournaments to the US Open. In addition, it owns about 90 Pro Circuit events throughout the U.S., and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic games. A not-for-profit organization with more than 657,000 members, it invests 100 percent of its proceeds in growing the game. It is divided into 17 sections, of which **USTA Southern** is the largest. The 160,000+ USTA members living in Alabama, Arkansas, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina and Tennessee make up USTA Southern, and account for nearly 25 percent of the total USTA membership. A professional staff housed in Peachtree Corners, Ga., carries out USTA Southern's daily operations, but policy is formed and much of the organization's work is executed via a board and committee structure of more than 200 volunteers. For more information about the types of programs and services offered by USTA Southern, visit www.southerntennis.com.

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