

Mississippi Community Development Workshop

October 21, 2023

River Hills Club

10am-4pm

TIME	TOPIC	LEAD
10:00-10:25am	Welcome, Intros, & Icebreakers	Andrew Feldman, Director of Community Development, USTA Southern
10:30-11:10am	CTA Volunteer Engagement	Andrew Feldman, Director of Community Development, USTA Southern
11:15-12:10pm	Non-Profit “Need to Knows”	Jamie Rasberry, Director of Policy & Strategic Partnerships, MS Alliance of Nonprofits
12:15-1:00pm	LUNCH/ “Don’t Miss Your Mark with Marketing”	Chip Carter, Director of Marketing, USTA Mississippi
1:10-1:40pm	Advocacy, Data, & CTA Programming	Russell Dendy, Executive Director, USTA Mississippi
1:45-2:15pm	CTA Panel Discussion & Best Practices	Joe Kusek, Northwest MS CTA Jenny Cockrell, Gulf Coast CTA Sarah Reynolds, Brookhaven CTA Toni Jackson, Meridian CTA
2:20-2:45pm	Pathway to being a Certified Pro/ Grants & Assistance	Emillia Viljoen, Tennis Service Representative – Mississippi/South Alabama, USTA Southern Jay Pacelli, Director of Community Development, USTA Mississippi
2:45-4:00pm	Foam Ball Tennis, an Alternative to Pickleball	William Foreman, Competitive Pathway Director, USTA Mississippi

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