



## USTA Southern Tennis Apprentice Program Overview (2020)

### **Overview**

USTA Southern and USTA Mississippi continue to invest in the promotion of beginner clinics within the Mississippi. The future of USTA League Tennis requires the recruitment of brand new players to the game, so spearheading this effort is extremely important. USTA Mississippi would like to provide an opportunity to host sessions of Tennis Apprentice, which is an all-inclusive program package for the beginning tennis player. The all-inclusive package will include the following for each player: USTA membership, tennis racket, on-court instruction, social networking and transitional opportunities to USTA Leagues.

### **What are the Elements for a Tennis Apprentice Session?**

The all-inclusive Tennis Apprentice player package should include:

- 5-7 weeks of organized play coached by an experienced professional
- New USTA membership for each participant
- Beginner tennis rackets (HEAD Ti Conquest) for players to keep
- Pathway for players to transition to a USTA program in collaboration with Local League Coordinator

### **What Do I Receive by Hosting a Tennis Apprentice Session? What is included?**

USTA Southern will provide the following for each Tennis Apprentice session:

- One set of beginner tennis rackets (HEAD Ti Conquest) to distribute to participants per session
- \$100 Tennis Apprentice pro or CTA bonus fee for submitting USTA membership list (of a minimum of 10 players). Bonus fee available to first 150 membership lists we receive.
- All Participant fees

### **Can I Charge a Participant Fee?**

Yes! You may charge a participant fee up to a maximum of \$119 per player (including USTA membership). The reason for the cap is to ensure a low-cost registration. The current cost for a USTA membership is \$44 per player.

### **What Are My Requirements when Hosting a Tennis Apprentice Session?**

As the host, you would coordinate and organize (with pro) the curriculum and picture of Tennis Apprentice players with their HEAD racquets. USTA MS will coordinate the collection of all fees and registration information as well as procurement of USTA memberships for each participant. After the session begins, USTA Mississippi will submit USTA membership # list to USTA Southern, whom will submit to national. National will contact USTA Mississippi for payment of memberships. Upon receipt of USTA membership # list back to Southern, the \$100 bonus fee will be issued if applicable.

### **How Do I Start the Process?**

Complete the [USTA MS Tennis Apprentice online application](#). Once reviewed, you will be notified via e-mail within 10 days after submission if approved.

Please submit this application at least two weeks prior to the beginning of the session.

The next step after Tennis Apprentice (additional bonus fees available) is hosting a [Tennis Apprentice Bridge Program](#).