



USTA Mississippi Tennis Apprentice Program Overview

Overview

Tennis Apprentice is an all-inclusive program package for the beginning tennis player, or players that have not played in many years and want to get back into the game. For the PLAYER, the package will include 6 sessions of on-court instruction, a FREE RACQUET OR GIFT provided by the USTA, and transitional opportunities to USTA Leagues.

Providers that run the program will receive marketing assistance (flyers & online promotion/ads), Online Registration, racquets for participants, a curriculum, and coaching training opportunities. USTA Mississippi offers a FREE training session for a group of individuals (4 or more) looking to run a Tennis Apprentice (optional).

What do I have to provide to run Tennis Apprentice?

- ☐ 6 weeks of organized play coached by an experienced tennis coach or trained instructor
- ☐ Use USTA online portal for participant registration (*can be on USTA MS account or the provider's USTA account if they have one*)
- ☐ Balls or additional equipment needed to run program
- ☐ PROMOTE the program locally (social media, flyers, etc.)

What Does USTA Mississippi Provide to Tennis Apprentice Hosts?

- ☐ A FREE RACQUET OR USTA GIFT provided by the USTA for each participant to keep
- ☐ Marketing assistance (flyers, online promotion, marketing grant opportunities)
- ☐ Teaching Curriculum & Coaches Training upon request
- ☐ ADDITIONAL GRANTS for Park & Recreation Departments that run the program

Can I Charge a Participant Fee?

Yes! You may set a participant fee ranging from \$40 to \$99 per player. USTA MS keeps a \$5 head tax, and the rest is yours to keep!

What Are My Requirements when Hosting a Tennis Apprentice Session?

Hosts should be able to reserve a tennis facility to host the program, provide balls, and have experienced or trained individual(s) to deliver the sessions. USTA Mississippi will keep a \$5 head tax per player to offset the costs of racquets, gifts, balls, and marketing (flyers or online ads)

How Do I Start the Process?

Complete the Google form - https://docs.google.com/forms/d/14Yf0dRGtTJ3DBw_dxDdUFpPKkRb2Apdq-PbLsmvDkM0/edit. Select dates (days of the week, time, location), instructor(s) and we will work with you to create a flyer, online registration link, and start promoting!

Please submit this application at least 3-4 weeks prior to the beginning of the session.